

Press Release

COMPANY: CERVUS LP
TRADING SYMBOL: CVL.UN (TSX-V)

AND

COMPANY: PROVENTURE INCOME FUND
TRADING SYMBOL: PVT.UN (TSX-V)

FOR IMMEDIATE RELEASE: September 1, 2009 Calgary, Alberta

Proposed Acquisition by Cervus LP of Ranchers Supply Inc.

Cervus LP is pleased to announce that it has entered into a Memorandum of Understanding with Ranchers Supply Inc., (“Ranchers”) for the purchase of substantially all of the net assets of Ranchers, with the proposed effective date set for September 10, 2009, (the “Transaction”).

The Transaction also contemplates that all of the issued and outstanding shares of 520781 Alberta Ltd, owner of the lands and buildings from which Ranchers currently operates, will be acquired by Cervus LP by way of a separate agreement also proposed to close on September 10, 2009 or such later date as the parties may agree. Cervus LP intends to sell all of the lands and buildings for fair market value to Proventure Income Fund (“Proventure”) at a date to be determined whereupon Proventure will lease the locations to Cervus LP on commercially reasonable terms.

Ranchers is an Alberta Based corporation with its head office located in Pincher Creek, Alberta, Canada with locations in Pincher Creek, Alberta, Clarsholm, Alberta, and Cranbrook, British Columbia. Ranchers is an authorized dealer of John Deere agriculture and commercial and consumer products as well as Bobcat and Polaris equipment.

The aggregate purchase price along with the completion of the transaction and determination of the aggregate purchase price, is subject to a number of conditions, including but not limited to the completion of satisfactory due diligence by Cervus LP, receipt of John Deere final approval, and receipt of all required regulatory approvals including, but not limited to the approval of the TSX Venture Exchange, if necessary. Assuming that all conditions are satisfied, it is anticipated that the Transaction will close on or about September 10, 2009.

Cervus LP acquires and manages authorized equipment dealerships in Western Canada. The partnership presently operates 14 John Deere stores in Alberta, Saskatchewan and Manitoba and 5 construction equipment dealerships in Alberta that sell Bobcat, JCB and JLG equipment. The units of Cervus LP are listed on the TSX Venture Exchange and trade under the symbol “CVL.UN”.

Proventure Income Fund is an open-ended mutual fund trust established under laws of the Province of Alberta. The Fund is in the commercial property development business and provides

financing and leases real estate to Cervus LP. The units of Proventure Income Fund are listed on the TSX Venture Exchange and trade under the symbol “PVT.UN”.

For further information, please contact:

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The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release.